



EPIEM/ESTIEM Conference 2014 in Graz

Parallel to the 50th Anniversary of the WING, which was a founding member of the ESTIEM, the annual EPIEM Conference organized by Professor Bauer and Associate Professor Bernd M. Zunk will take place at the **Institute of Business Economics and Industrial Sociology at Graz University of Technology (TUG)** from **Thursday 22nd to Saturday 24th of May 2014**.

IEM-Motto at Graz University of Technology

“We at the IEM Institutes do not teach to get the best researchers. We conduct research to become the best teachers for our students, helping them to start a successful career in industry!”

Why do we at TUG think that way?

Because a person who conducts research, is “able to think“. Consequently, as this person thinks complex issues through to the end, he or she is competent to teach and to manage a firm.

Regarding to the **IEM-Motto** we would like to discuss the following preliminary topics 2014:

- *New ideas should be explored to form a European Community of IEMs that will be able to master the challenges of the European future.*
- *Professors and Students get room for discussion to develop new ideas on how to improve IEM teaching and research to “melt together” on a European level.*



Schedule and Travelling Plan for 2014

If possible, we recommend that you arrive on Wednesday 21st of May and depart from Graz on Sunday 25th of May 2014. This will allow you to participate in all the activities offered.

Thursday 22nd of May 2014

- *Get Together*
- *EPIEM / ESTIEM Conference*
- *Lectures on specific topics*

Friday 23rd of May 2014

- *EPIEM / ESTIEM Conference*
- *Dinner*

Saturday 24th of May 2014

- *Exploration of the “Roots of the Austrian IEM” in Graz*



We are already looking forward to meeting you in **May 2014** and to showing you the charm and beauty of Graz, which is part of the “**UNESCO world heritage**” and “**UNESCO City of Design**”.

For further information about the EPIEM/ESTIEM Conference 2014 in Graz do not hesitate to contact us at: volker.koch@tugraz.at