

## Registration

- The participation in this seminar is **free of charge**, as the seminar costs will be covered by the Institute of Business Economics and Industrial Sociology as well as the Faculty of Mechanical Engineering and Economic Sciences of TU Graz.
- Registration is open from **now until January 10<sup>th</sup> 2026**.
- The number of on-site participants is limited to the max. of **12 persons**. The „first registration - first serve“ principle will be applied, as long as the participants fit into the target group.
- Registration is managed by: Volker Koch, Dipl.-Ing. Dr.techn. E-mail: [volker.koch\(at\)tugraz.at](mailto:volker.koch(at)tugraz.at)

## Venue

Graz University of Technology  
BWL Seminar Room (NT02100)  
Kopernikusgasse 24, 2<sup>nd</sup> Floor  
8010 Graz, Austria

## Organisation

Graz University of Technology  
Working Group “Industrial Marketing, Purchasing and Supply Management“ of the Institute of Business Economics and Industrial Sociology

For any questions regarding the seminar please do not hesitate to contact

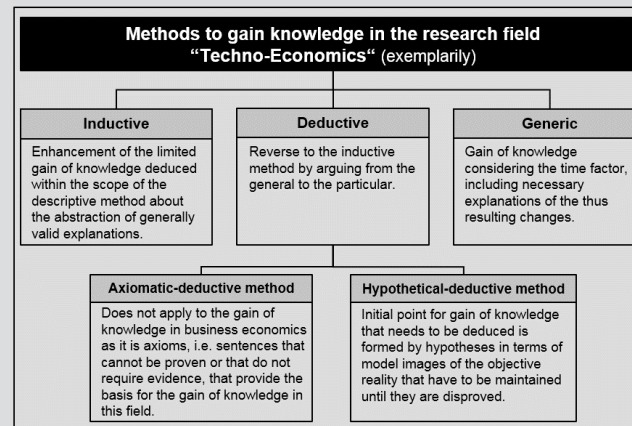
Prof. Dr. Bernd M. Zunk  
E-Mail: [bernd.zunk\(at\)tugraz.at](mailto:bernd.zunk(at)tugraz.at)



## Techno-Economic Research Methods

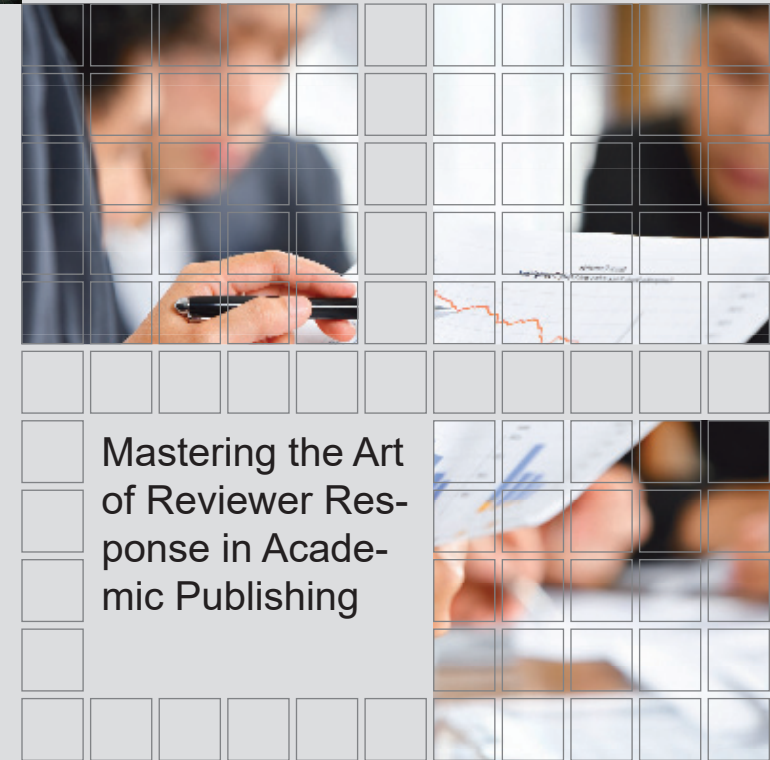
Methods are considered crucial to every scientific discipline as they **ensure rationality and verifiability of scientific findings**.

At a glance, the following figure illustrates a selection of the **key methods** within Business Economics (and, thus, of Techno-Economics and Management Science). Of course, both abstract methods and models used to reproduce complex economic realities in a simplified way are indispensable in Business Economics/ Techno Economics/ Management Science.



This might give you a short impression of why this research seminar could be useful for your future research and teaching career.

## Inter-University Research Seminar



## Mastering the Art of Reviewer Response in Academic Publishing

Date: 23.01.2026

## Goal of this Seminar

The seminar aims to equip attendees with the knowledge and skills necessary to effectively respond to reviewer comments and **improve the chances of their research paper being accepted** for publication. During the seminar, participants will learn about the **review process** and they will learn how to identify **common reviewer comments**. Attendees will be provided with **strategies for crafting effective responses** to reviewer comments. They will learn how to review and revise their manuscript in light of reviewer comments. In addition, the seminar will cover tips for navigating the review process, including how to **communicate effectively with editors and reviewers**, how to manage timelines and deadlines, and how to address any conflicts or challenges that arise during the review process. Participants will also learn how to **address unfocused, generic, and out-of-scope comments**, as well as those types of comments that are „impossible“ to answer.

## Target Group

This seminar is designed for **IEM scholars** as well as **Master students, PhD students, post-doc students, early-stage researchers** or faculty members who are planning to apply the presented knowledge in their social science research projects and teaching.

## Schedule

Friday, January 23<sup>rd</sup>, 2026

### Session 1 (09:00am to 10:30am)

- The review process and common reviewer comments

### Session 2 (10:45am to 12:15am)

- Strategies for effective responses

*Lunch*

### Session 3 (1:30pm to 3:00pm)

- Tips for revising the manuscript

### Session 4 (3:15pm to 4:00pm)

- Tips for comments „impossible“ to answer

### Session 5 (4:15pm to 5:00pm)

- Communication and how to manage timelines and deadlines

## Lecturer

**Radu Godina** is an Assistant Professor at the Department of Mechanical and Industrial Engineering (DEMI), NOVA School of Science and Technology, NOVA University of Lisbon, where he completed his PhD in Industrial Engineering and Management (2016). He serves as a member of the Directive Council of UNIDEMI research center, leads the Sustainable and Digital Factories & Services research group, and coordinates the Master's Program in Maritime Logistics. His publication record includes 88 articles in international journals, 94 conference papers, 9 book chapters, and 2 edited books, published in high-impact journals such as Journal of Cleaner Production and Computers & Industrial Engineering.



## Teaching Experience

Radu Godina teaches Production Planning and Control, Quality Planning and Control, Lean Six Sigma, and Research Methodologies. He is currently supervising two PhD students and a dozen of MSc students.